

ii' taa'poh'to'p

The University of Calgary plays a key role in the Calgary community as it is a hub of curious inquisitive and civic-minded students, faculty and staff. Our campus community is foundational to fostering an environment that is respectful and inclusive of Indigenous peoples as demonstrated by the development of ii' taa'poh'to'p, the University of Calgary's Indigenous Strategy. ii' taa'poh'to'p is a commitment to deep evolutionary transformation by reimagining ways of knowing, doing, connecting and being. Walking parallel paths together, "in a good way," UCalgary is moving toward genuine reconciliation and Indigenization.

The Indigenous Summer Student Program is an opportunity for Indigenous post-secondary students to contribute to our Indigenization, while also gaining valuable work experience. This program is in partnership with Community Futures Treaty 7 and the Rupertsland Institute. As per funding rules, currently these roles are only available to First Nation treaty-status or Métis students.

Job Title: Communications Coordinator

Department/ Unit: Strategic Communications, Office of Advancement

Apply to: lauren.remple@ucalgary.ca

The University of Calgary's Office of Advancement is seeking a communications coordinator for a 15-week term to support ii' taa'poh'to'p, UCalgary's Indigenous Strategy in its vision of decolonization and Indigenization on campus. The communications coordinator will work with the Marcomm Campaign Management team to develop and implement tactics in support of strategies that align with ii' taa'poh'to'p's goals and objectives.

The Marcomm Campaign Management team has supported ii' taa'poh'to'p, since its launch in 2017. We would like to empower the student to tell Indigenous stories, through writing and video, in a way that honours their culture, and also incorporates UCalgary language and messaging. There is a great deal of opportunity for creativity and exploration in the storytelling component of this role.

We are also excited to support the student in learning more about ceremony in protocol by assisting the ii' taa'poh'to'p team in summer activities like teepee raising, Indigenous components of Renewfest, as well as the annual Campfire Chats event, and external facing activities.

Qualifications/Expertise Required:

- Graduate or undergraduate student going into their final year in Communications, Marketing, Journalism, English or International Indigenous Studies
- Must be returning to full-time post-secondary studies in Fall 2020.
- Excellent intercultural competency and connection to Indigenous cultures
- Passion for oral, written and visual storytelling
- Have an interest in developing and delivering communications materials for external audiences, including social media, web content, and oral, written and visual storytelling
- Have an interest in working on an anti-racism video series in collaboration with the coms lead and external videographer for community

- Have an interest on the promotion and logistical support of external facing ii' taa'poh'to'p events and ceremonies

Accountabilities/Tasks and Duties: *(Results and outcomes expected when roles are carried out successfully, with supporting details on how results are accomplished):*

Digital

- Collaborate with the institutional social media team to learn about high level social media planning
- Learn to edit websites in Drupal 8

Research

- Develop UToday stories based on research into potentially sensitive topics, as well as gather information and perspectives through oral traditions

Storytelling

- Interview and concise writing skills will be developed through writing for UToday and other external content
- Assist with video content and work with videographers, interview about sensitive content, and work with Elders

Project Management

- The student will be introduced to institutional marketing and communications plans, which will show them how to structure large-scale campaigns and event promotion

Teamwork

- The student will be welcomed, not only to the Office of Advancement, but also to the ii' taa'poh'to'p team, where they will learn about collaboration, reciprocity and mutual support